

Company Information	Company Name	LocationMind Inc.				Industry	Trading / Service										
	Website	https://locationmind.com/top-page-e/															
Technology / Solution	Tech/Solution Name	One-stop solution to procure / Pre-Process / Analyze or Predict (AI) using Location Big Data															
	Which field does the tech/solution contribute to?	Smart City															
	Which problem can the tech/solution solve?																
		Traffic/Mobility	☐	Energy	☒	Disaster Prevention	☐										
		Infrastructure Maintenance	☒	Community Activation /Sightseeing	☐	Health/Medical	☐										
		Agriculture, Forestry and Fisheries	☒	Environment	☐	Security	☐										
		Logistics	☐	Urban Planning /Maintenance	☐	Others (Free Writing)											
	Key words	Mobile Big Data, Human mobility, Mobility, Maritime Data,															
	Overview of the tech/solution	We are a location AI startup spun out of the University of Tokyo's Shibasaki Lab (with joint mobile big data research experience with Oriental Consultants Global). Using multi-layered location data and proprietary AI algorithms, we offer foundational to advanced analytics. We leverage people flow, vehicle, and vessel data to solve diverse industry challenges. We provide SaaS dashboards and custom consulting tailored to client needs, alongside post-implementation support like adoption workshops.															
	Discription of the tech/solution	Analyze human mobility trip flows between regions to discover characteristics of each city and emerging trends.  LocationMind xPop © LocationMind Inc.															
	Glocal Expansion	Asia	Already developed	Africa	Already developed	Middle East	Already developed	Europe	Consider if requested								
		Russia	Consider if requested	Oceania	Consider if requested	North America	Consider if requested	Mid/South America	Consider if requested								

	Country	Indonesia															
	City	Jakarta															
	Project name	Development of a Smart Planning Tool for Public Transport Improvement															
	Project Overview	In Indonesia, traffic congestion, air pollution caused by rapid motorization, and a sharp decline in public transport users are critical challenges, creating a strong demand for Evidence-Based Policy Making (EBPM) in transport policy. To address this, we developed a system that procures anonymized and aggregated mobile network data from a major telecommunications operator to visualize and optimize citizen mobility needs, supporting the formulation of new routes and service schedules as well as operational efficiency. Furthermore, we contribute to the digitization of transport planning by promoting tool adoption through workshops for local governments, academic															
Case Study	Discription of the project	People Flow Analytics & New Route Demand Prediction Dashboard Using Mobile Location Data 															
	Website of the project																
SDGs	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
Note (Award etc.)	•2021 Smart 50 Awards (as Small World AI Project) •R&D100 (finalist)(2021) •HINO ACCELERATOR 2021~HINO DE SAFARI~ First Place Award(2021) •Creww Innovation Award 2023 – Global Challenge Award (2023) •The 10th JEITA Venture Award (2025)																