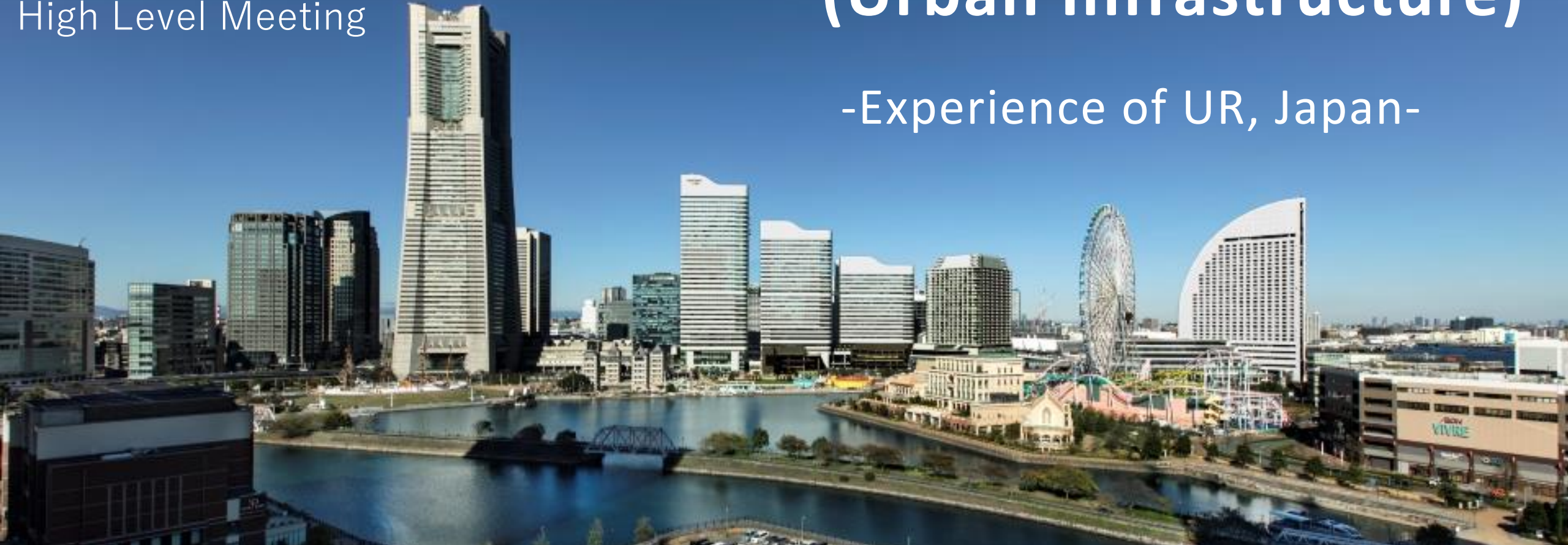


The 3rd
ASEAN-Japan SmartCities
Network
High Level Meeting

Realizing Smart Cities (Urban Infrastructure)

-Experience of UR, Japan-



Oct. 2021

OMORI Naoki

Associate Vice President for International Business
Urban Renaissance Agency(UR)

Project in Ikebukuro (Disaster Prevention Park)



What UR can do to ASEAN Countries?

Partner, Customer

Central Government

Local Government

Governmental Organization

Private Companies
such as
Developers
Construction
co.
Manufacturer

- Survey work (F/S etc.)
- Development of various plans
City Master Plan,
Area Master Plan,
District Plan,
Phased Development Plan,
etc.

- Coordination between Partners in your country and Japanese Investors / Business Partners

- Providing Useful Information etc.

- Advisory service
- Accepting trainees
- Sending engineers etc.

Provide knowledge and know-how acquired through extensive experience in urban development and housing supply in Japan.



as a
(Government)
Consultant

as a
Coordinator

as a
Advisor /
Technical
Assistant

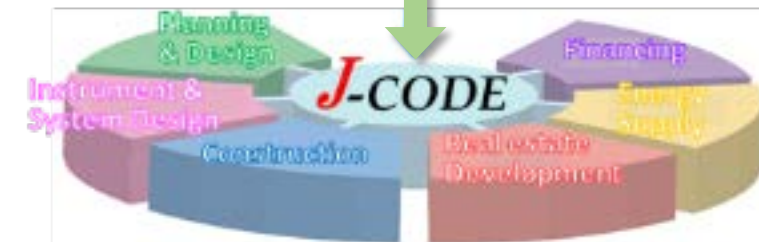


Japanese Investors



Private Companies
(Investors)

Japanese Business Partners

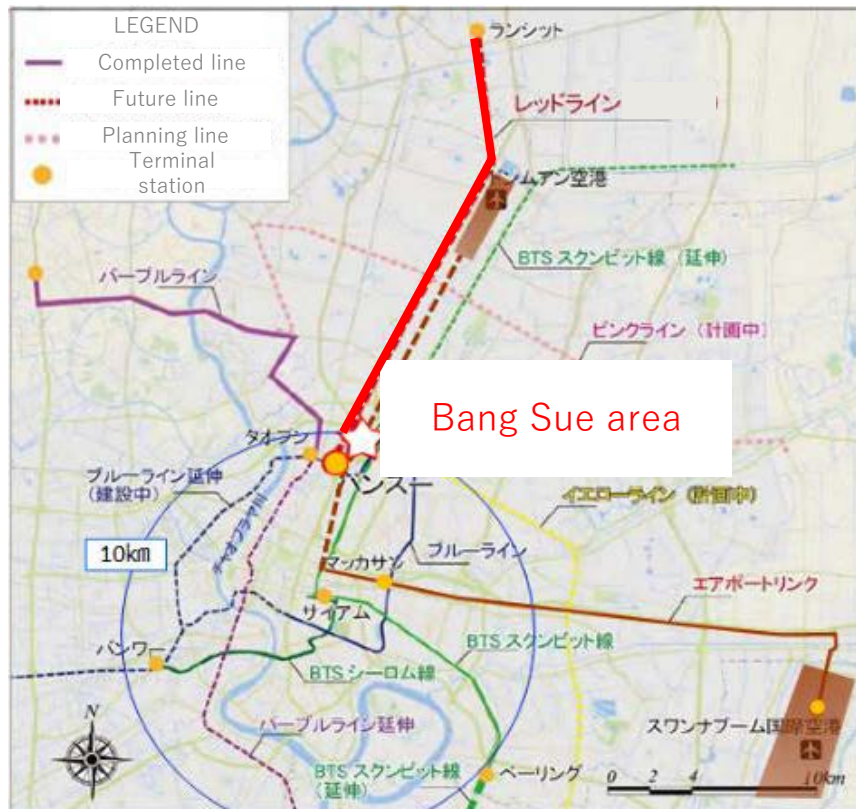


Thailand, Bangkok – Development of Bang Sue Area

Bang Sue area overview

- Located 10 km north of Bangkok CBD (Silom area)
- Bang Sue Grand Station:
Planned to be a large-scale railway terminal station.
Six intersecting line, including two airport link line and high-speed rail.

Location: Bangkok CBD and Bang Sue area



Bang Sue land use plan

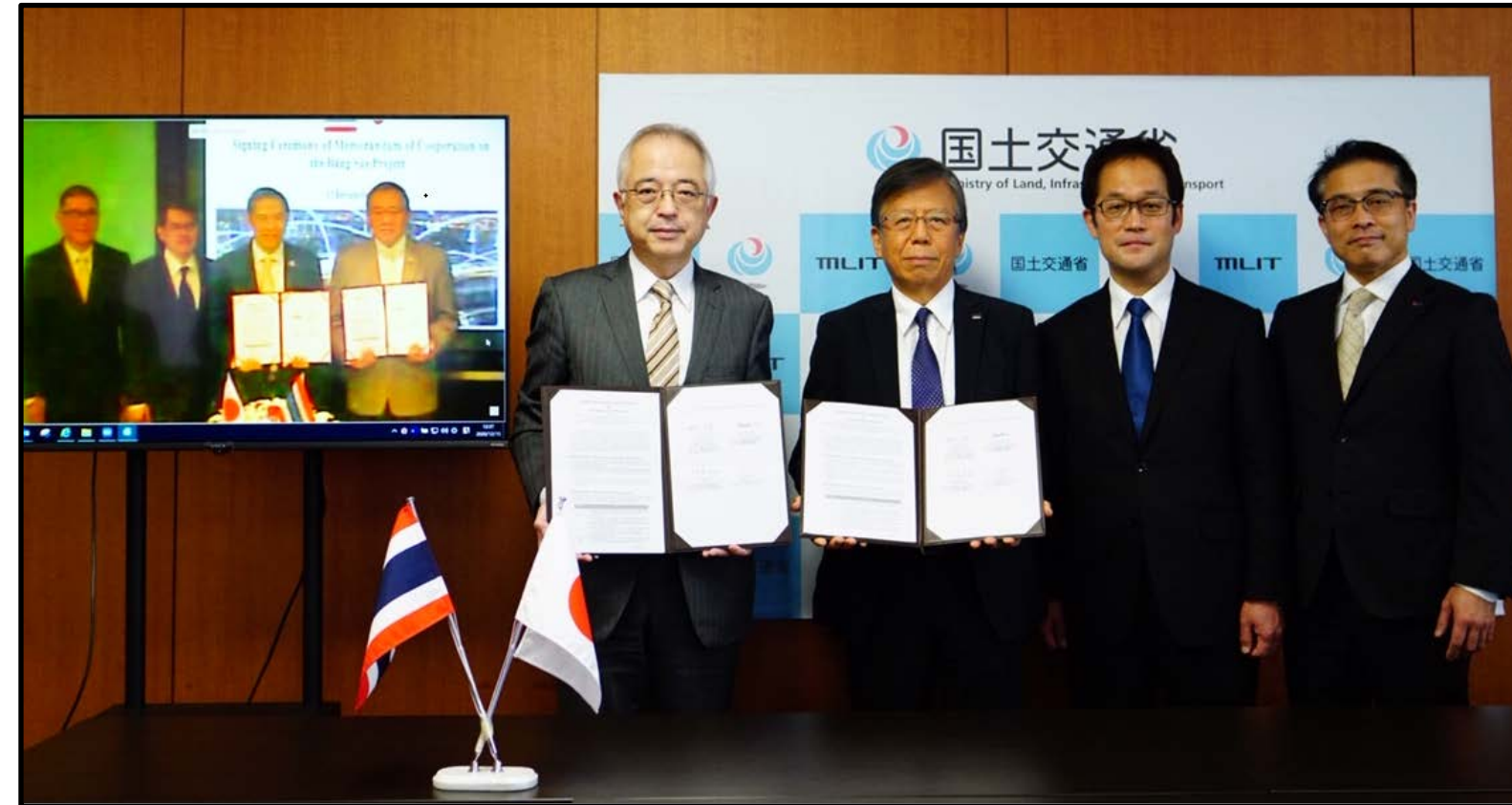


Source: Data Collection Survey on Urban Redevelopment in Bang Sue Area in the Kingdom of Thailand (JICA 2017)

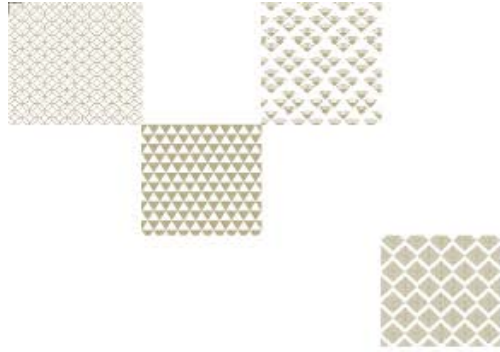
Thailand, Bangkok – Memorandum of Cooperation

Objective

- To strengthen the cooperation in business promotion of urban development in Thailand.
- To discuss the details of specific interactive cooperation to promote the urban development in Bang Sue Grand station.
- UR will share information of urban development, TOD planning and business method in Japan.



Thank you for your attention



Designing cities where people can shine

Urban Renaissance Agency (UR) is a semi-governmental organization originally established in 1955 as Japan Housing Corporation to address urban and housing agendas in Japan. Taking advantage of such position and our extensive experiences in projects, we have worked closely with governmental and private sectors, steadily implementing a wide variety of projects.

UR has led large-scale, quality urban development and housing projects at the forefront, and has also made significant contributions to institutional designs and technological growth. We continue to extend a major influence in the field of urban development in Japan.

And now, we are eager to support designing and realizing "a city where people can shine" in your country - which is our fundamental mission.



We are UR JAPAN

<https://www.ur-net.go.jp/overseas/index.html>

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