## Solution to urban issues

-Experience of UR and expansion to overseas-





## OYAMA Yujiro

**Director of business promotion International Business Department** 

Urban Renaissance Agency(UR)

### **Profile**



### Urban Renaissance Agency

### Designing cities where people are the main actors

UR has been designing cities in Japan over the 60 years, leveraging its expertise of land readjustment, town and city management, and various development methods.

Establishment	<b>1955</b> as Japan Housing Corporation
Supervising Ministry	Ministry of Land, Infrastructure, Transport and Tourism (MLIT)
Capital	USD 7.17 billion from government of Japan mostly (as of October 2023 ,150 yen/usd)
No. of Staff	<b>3,196</b> (as of April 2023)

#### -Urban Redevelopment



253
Projects

Rental Housing Management



**1.6** million units
Rental housing
(currently managed)

**0.7** million units

New Town Development



292

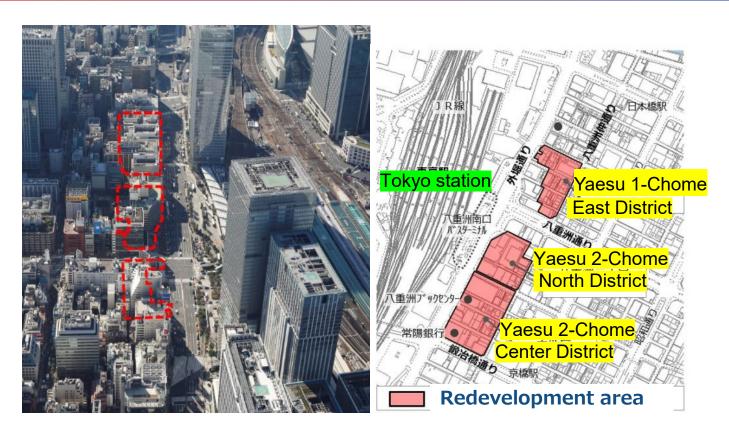
Projects (41,500 ha)

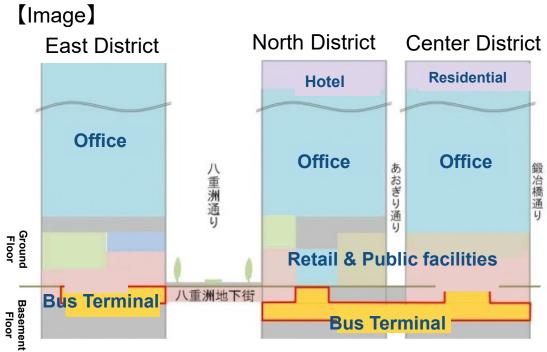
Reconstruction (Built Back Better)



-The Great East Japan Earthquake in 2011

## Adjustment of Bus Terminal Tokyo Yaesu





Under ground Pedestrian network









### What UR can do in your country?

# ASEAN Countries **Partner**, **Customer**

Central Government

Local Government

Governmental Organization

Private Companies

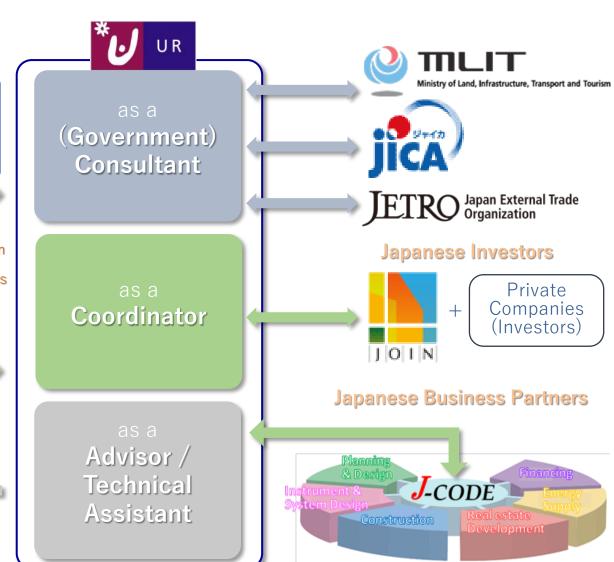
such as
Developers
Construction co.
Manufacturer

Survey work (F/S etc.)

 Development of various plans
 City Master Plan, Area Master Plan, District Plan, Phased Development Plan, etc.

- Coordination between Partners in your country and Japanese Investors / Business Partners
- Providing Useful Information etc.
- Advisory service
- Accepting trainees
- Sending engineers etc.

Provide knowledge and know-how acquired through extensive experience in urban development and housing supply in Japan.



**JAPAN** 

### Overseas initiatives

### Indonesia

In 2023,UR exchanged Memorandum of Understanding(MOU) with PT Mass Rapid Transit Jakarta(MRTJ) to promote Transit-Oriented Development(**TOD**) project in Indonesia.



MOU with MRTJ (July, 2023)

### Thailand

In 2020, Memorandum of Cooperation(MOC) was exchanged between the four parties (Ministry of Transport of Thailand, State Railway of Thailand, MLIT and UR) to promote the **Smart City** project in Thailand.



Image of the Project(Bang Sue Area) proposed by UR

UR's experience and knowledge about **TOD** and **Smart City** projects in Japan has been highly evaluated by partners in ASEAN Countries.



## Thank you for your attention



#### Designing cities where people can shine

Urban Renaissance Agency [UR] is a semi-governmental organization originally established in 1955 as Japan Housing Corporation to address urban and housing agendas in Japan. Taking advantage of such position and our extensive experiences in projects, we have worked closely with governmental and private sectors, steadily implementing a wide variety of projects. UR has led large-scale, quality urban development and housing projects at the forefront, and has also made significant contributions to institutional designs and technological growth. We continue to extend a major influence in the field of urban development in Japan.

And now, we are eager to support designing and realizing "a city where people can shine" in your country - which is our fundamental mission.



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We are UR JAPAN

https://www.ur-net.go.jp/overseas/index.html

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