# LEBER, Inc.



## **Company Profile**

#### Name in Full : Establishment : Capital : Employees Clients

LEBER, Inc. 02/17/2017 30,000,000yen 15 Head Office: Telephone: President : Website: 4-2-7,Matsushiro,Tsukuba-shi,Ibaraki,Japan +81298966263 Shunichiro ITO https://www.leber.jp/

### **Providing Services**

LEBER Inc. is the developer behind the digital and remote healthcare platform "LEBER," used by 560,000 people daily.

"LEBER" features a health observation function that allows parents to communicate their child's physical and emotional condition to schools before their child goes to school. By utilizing this function, school staff can notice small SOS signals from parents and children.

Furthermore, there is a medical consultation function available 24/7, 365 days a year, allowing individuals to consult with a doctor anytime they have health concerns based on their daily health records. The medical consultation feature has also contributed to improving access to healthcare services for households, such as those with children, who are under self-care due to contracting the new coronavirus or live more than an hour's drive from an emergency room.

Starting from October 2023, we will launch a proof of concept project aimed at establishing a "pediatric online primary care" system. In this project, we aspire to support pediatric clinics in providing evening care services through the use of our app, reducing unnecessary hospital visits. Additionally, we are committed to leveraging IT technology to address one of Japan's societal challenges, the increasing medical expenses, and contributing to the development of a sustainable healthcare system.

# Project Achievement / Technical Expertise

Our service will conduct a proof-of-concept project in Tsukuba City, a supercity-type national strategic special zone, and Chino City in Nagano Prefecture, a digital rural health special zone. We have the cooperation of the University of Tsukuba, the University of Tokyo, Chino City, and Suwa Chuo Hospital in Chino City. In Tsukuba City, where there is an adequate number of doctors, we aim to utilize local doctors, while in Chino City, an area with a shortage of doctors in mountainous regions, we plan to leverage doctors from outside the region to establish an online pediatric primary care system.

We will distribute our app to households in the local child-rearing community and encourage them to register local pediatric clinics as their primary care providers. While daily medical care will be provided by these primary care clinics, consultations beyond regular hours, particularly in the evening, will be handled by registered doctors through the app. We plan to conduct pre-consultation for online medical care, utilizing video calls.

The sharing of patient health and medical information between primary care clinics and registered doctors will help ensure the delivery of appropriate healthcare. We are determined to establish a well-structured process, making it clear that patients can visit their primary care clinics during regular hours if necessary.

#### contact person

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