

# **NTT Smart City Initiatives**

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# About NTT Group

(FY 2019)

		Operating Revenues	Operating Profit	No. of employees	
 Nippon Telegraph and Telephone Corporation (Holding Company)	<b>Regional Communication Business</b>  	US\$28.04 billion	US\$3.54 billion	74,754	Number of Employees:
	<b>Long Distance and International Communication Business</b>  	US\$20.08 billion	US\$0.94 billion	51,580	319,039
	<b>Mobile Communication Business</b> 	US\$42.35 billion	US\$7.78 billion	27,558	Consolidated Operating Revenues:
	<b>Data Communication Business</b> 	US\$20.64 billion	US\$1.19 billion	133,196	US\$108.34 billion
	<b>Other Business</b> Other Group Companies Real estate, finance, construction/electric power, system development, advanced technology development, etc.	US\$14.58 billion	US\$0.83 billion	31,951	Consolidated Operating Profit:
					US\$14.22 billion
					Global Footprints (countries & regions):
					Network Coverage 190+
					Office Presence 80+

(using the exchange rate as of March 31, 2020)

# Pillars of Medium-Term Management Strategy

**Support  
our customers'  
digital transformations**

1. Promote B2B2X model
2. Roll out 5th-Generation Wireless System
3. Provide personal services

**Accelerate  
our own  
digital transformation**

4. Enhance competitiveness in global business
5. Drive self-digital transformation in domestic business
6. Migrate PSTN to IP Networks

**Leverage  
talent, technologies,  
and assets**

7. Enhance and globalize R&D
8. Create new lines of business (Real estate, etc.)
9. Contribute to vitalization of regional societies and economies
10. Disaster Countermeasures

**Promote ESG management, and enhance the returns of  
shareholders to improve corporate value**

**Contribute to realization of  
a digitalized society = Smart World**

# A Digitalized Society = Smart World

**Smart Mobility**



**Eliminate rush/traffic jams**  
**Energy saving**

**Smart Factory**



**Minimize downtime**  
**Increase productivity**

**Smart Sports**



**More excitement**  
**Create new experiences**

**Smart City**



**Safe, comfortable living environment**  
**Efficient city operation**

**Smart Healthcare**



**Maintain/improve health**  
**Improve quality of health care**

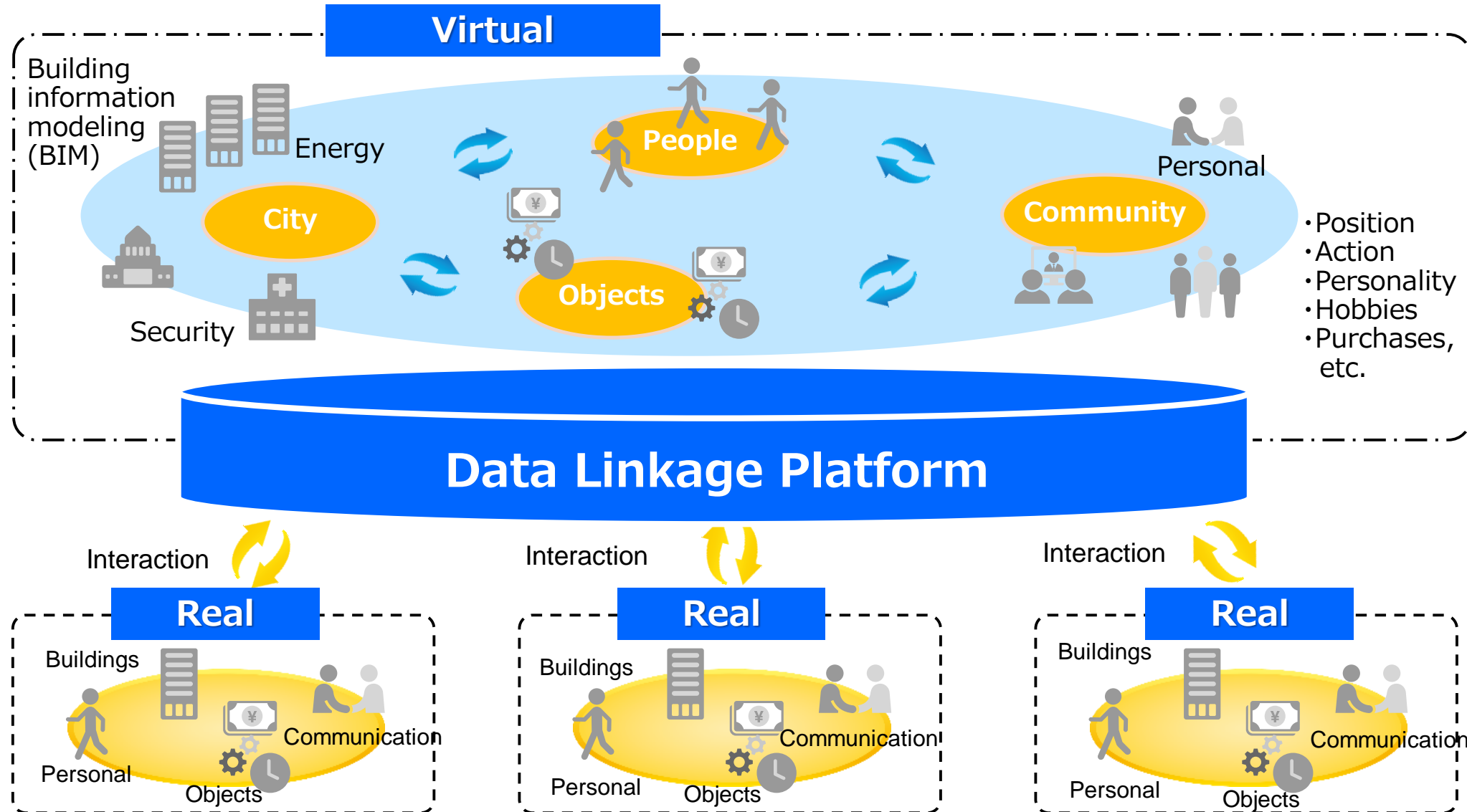
**Smart Agri**



**Pass on technology/know-how**  
**Improve productivity/quality**

# Our View of Smart City: Digital Twin Computing

Freely interconnect people and objects in virtual spaces, resolve social issues, and create innovative services



# Key Points in Creating Smart Cities

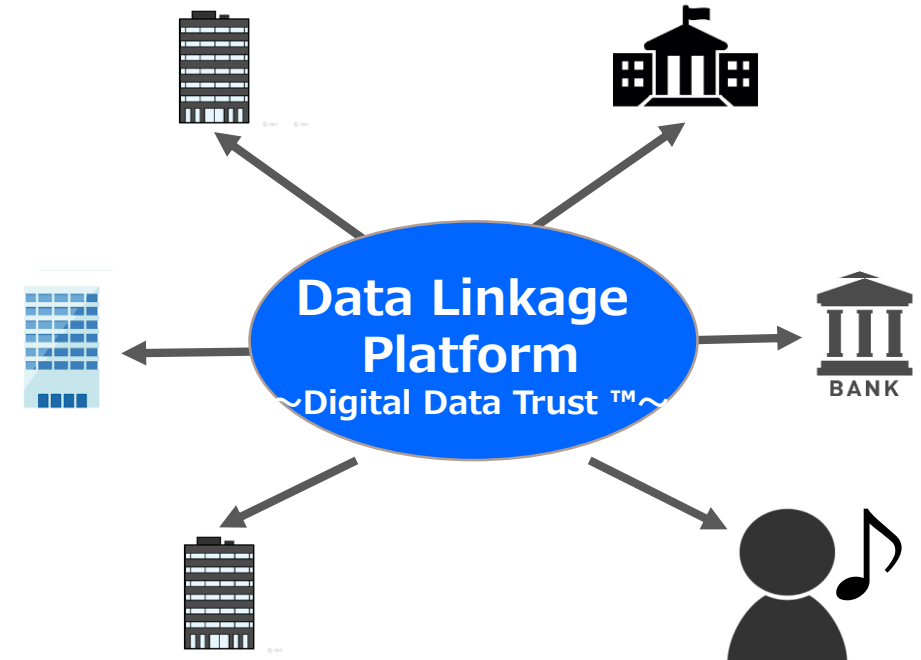
- 1<sup>st</sup> : Redesign Society from user's standpoint
- 2<sup>nd</sup> : Make data public goods (“Digital Data Trust”)

## Society from business-operator's standpoint



Redesigning

## Society from user's standpoint



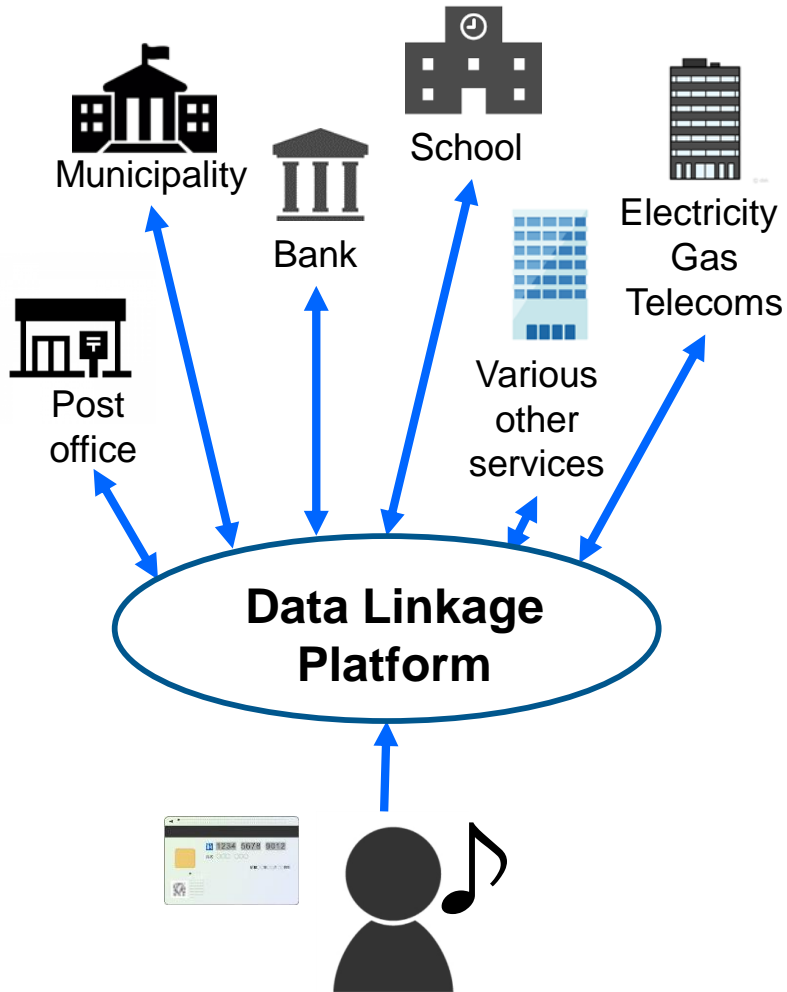
**For Users**

- Complex processes
- Many access points
- Time consuming

- Simple processes
- Single-stop access
- Quick

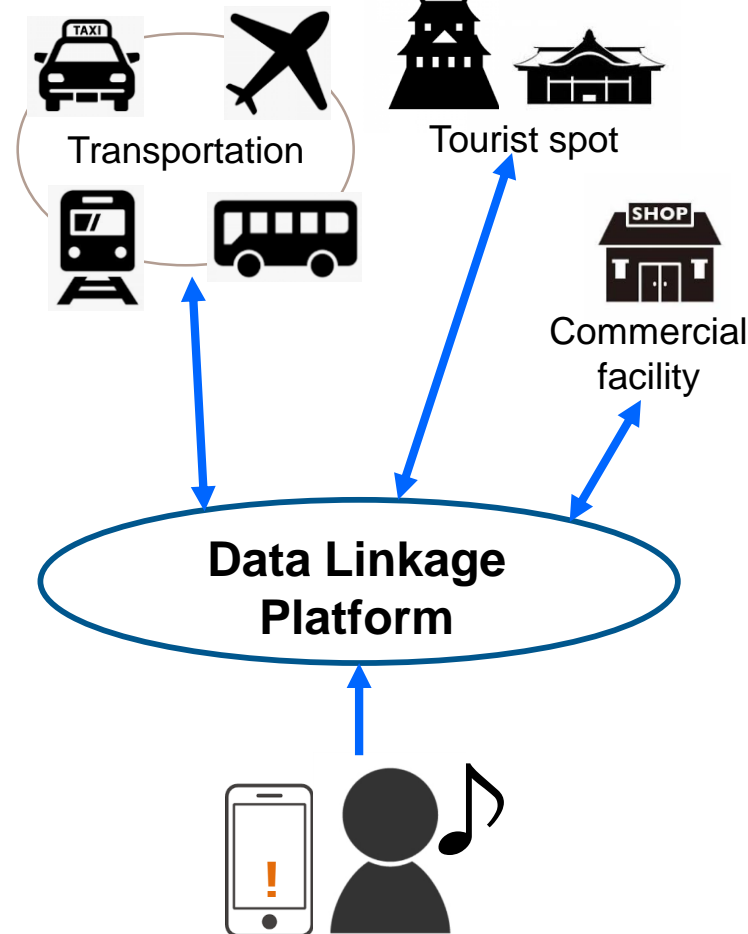
# Cases: Redesign Smart Cities

## Living(Moving)



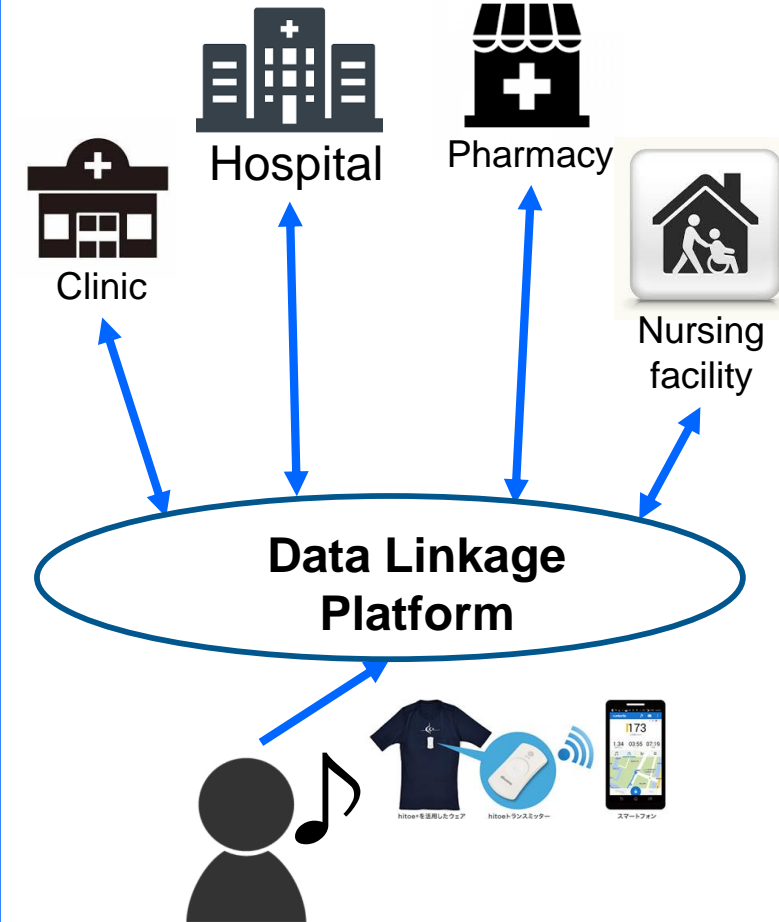
Single-stop procedures for moving

## MaaS



Seamless travel and sightseeing with one digital ticket

## Healthcare



Personalized medicine by sharing data among patients, hospitals, and pharmacies etc.

# Major NTT Group Smart City Initiatives

( ): population

## Sapporo (1.97 mil.)

- Expand tourism business through cross-domain data analysis
- Promote sightseeing tours using MaaS

## Kobe (1.53 mil.)

- Develop safe and secure urban districts
- Increase efficiency of local government administration through AI

## Sendai (1.09 mil.)

- Implement disaster prevention and mitigation initiatives

## Fukuoka (1.60 mil.)

- Promote sightseeing tours
- Strengthen disaster response measures

## Kumamoto (0.74 mil.)

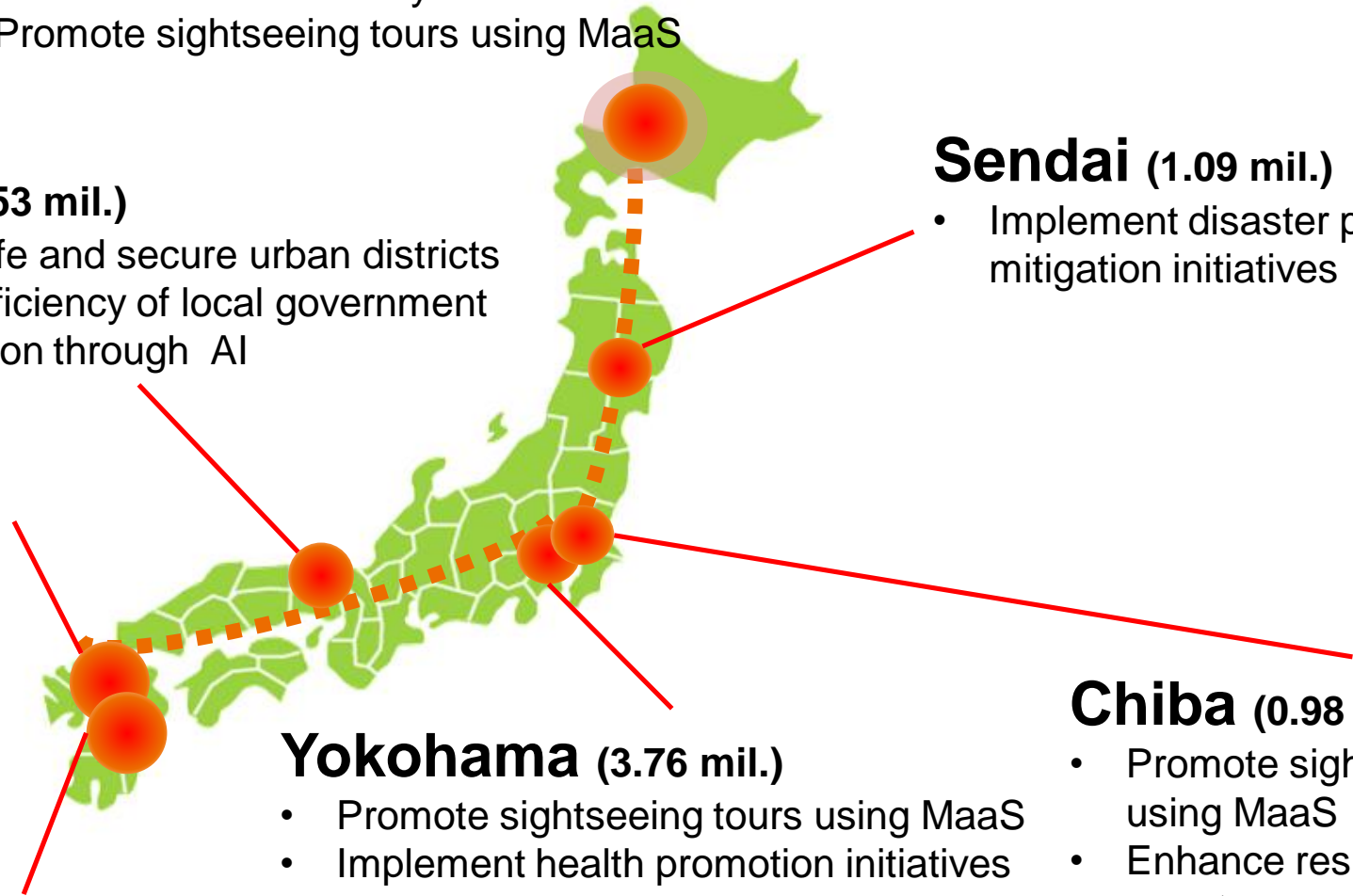
- Resolve issues by interlinking data on flows of people with traffic data

## Yokohama (3.76 mil.)

- Promote sightseeing tours using MaaS
- Implement health promotion initiatives through wearable devices
- Increase efficiency of infrastructure maintenance and repair

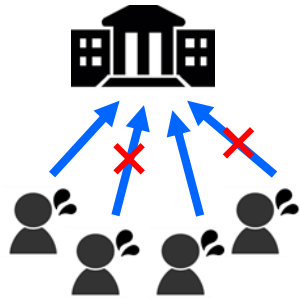
## Chiba (0.98 mil.)

- Promote sightseeing tours using MaaS
- Enhance resilience through smart energy

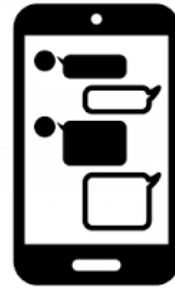


# NTT Group Initiatives in Yokohama

## Living (improvement of oversized trash collection inquiry)



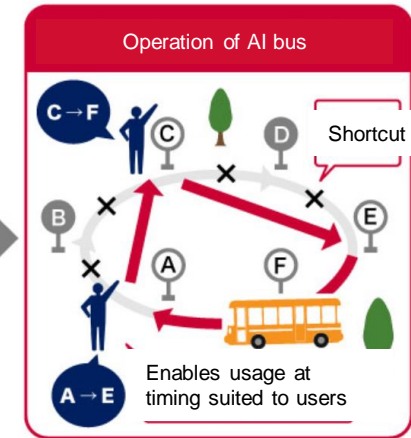
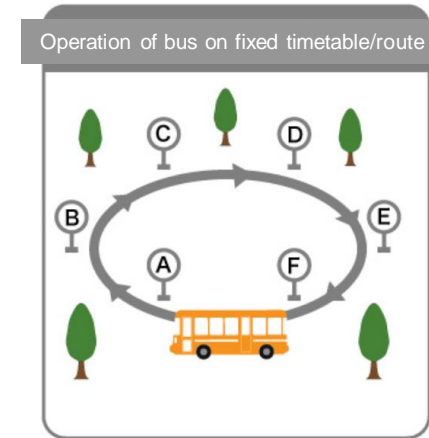
Respond to individual calls: inconvenience of limited hours for inquiries, inability to get through to call center, etc.



Improve convenience with 24-hour automated services using chatbots, on-screen confirmation, etc. Also reduces call center costs.



## MaaS (promotion of transit using AI Bus)



Take a bus with ease whenever and wherever you want

## Healthcare (health management via wearable devices)

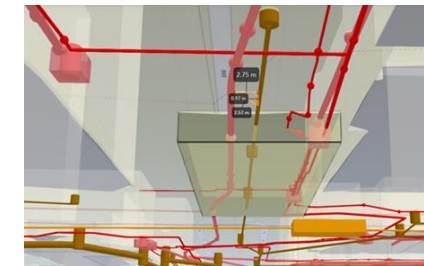
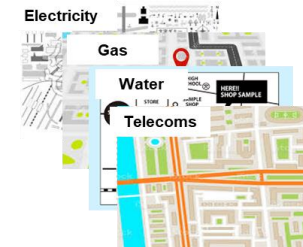
Appropriate diagnosis and treatment based on patient data



Automated management of vital data on the cloud

Automatically monitor heart disease patients' rehabilitation exercise via wearable devices. As well as enabling doctors to give appropriate advice, encourages patients to continue rehabilitation. Reduces risk of recurrence.

## Infrastructure (more efficient maintenance and repair via smart infrastructure)



- 通信 Telecoms
- 下水道 Sewerage
- ガス Gas
- 水道 Water
- 電力 Electricity

Increase efficiency through integrated management using 3D modelling of underground infrastructure facilities

# More Efficient Maintenance and Repair via Smart Infrastructure

- Many utility facilities (electricity, telecommunications, gas, water supply, etc.) are laid under roads.

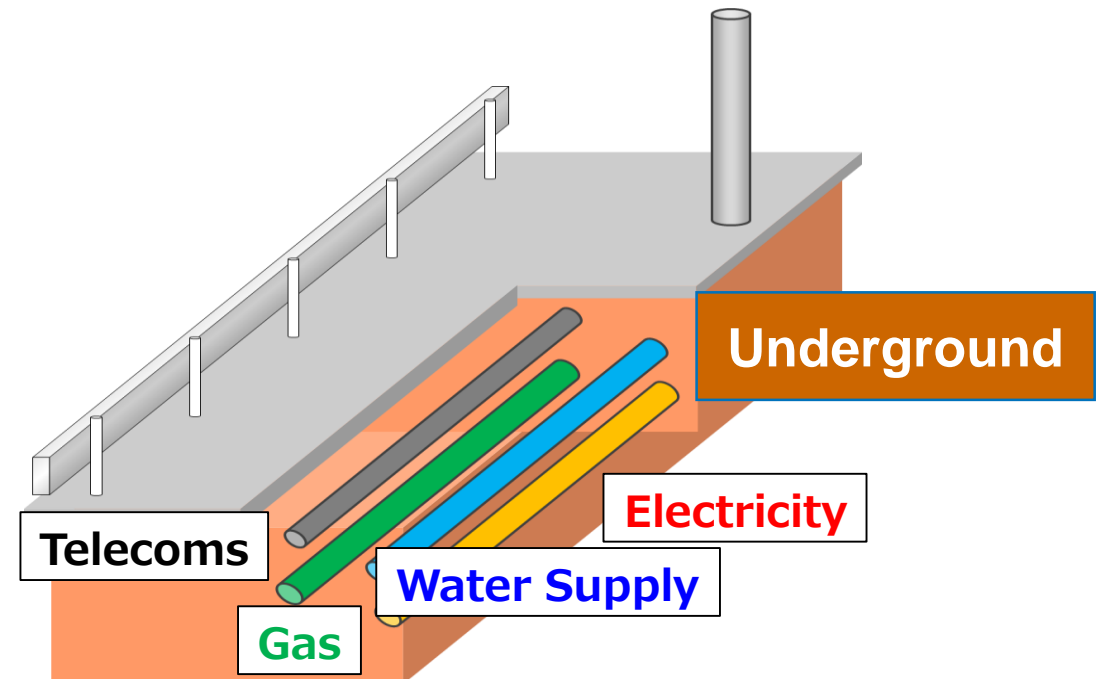
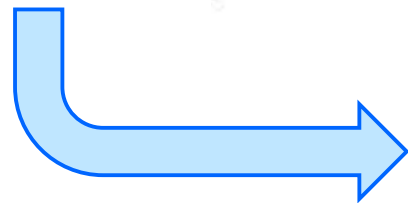
➡ Those location information is held by each utility service operator.

- At a construction work, whole information of the underground facilities in the target area is required so as not to damage other facilities.

➡ The operator has many tasks before carrying out the work.

- Check facility information with other utility companies
- Discuss and request a site visit

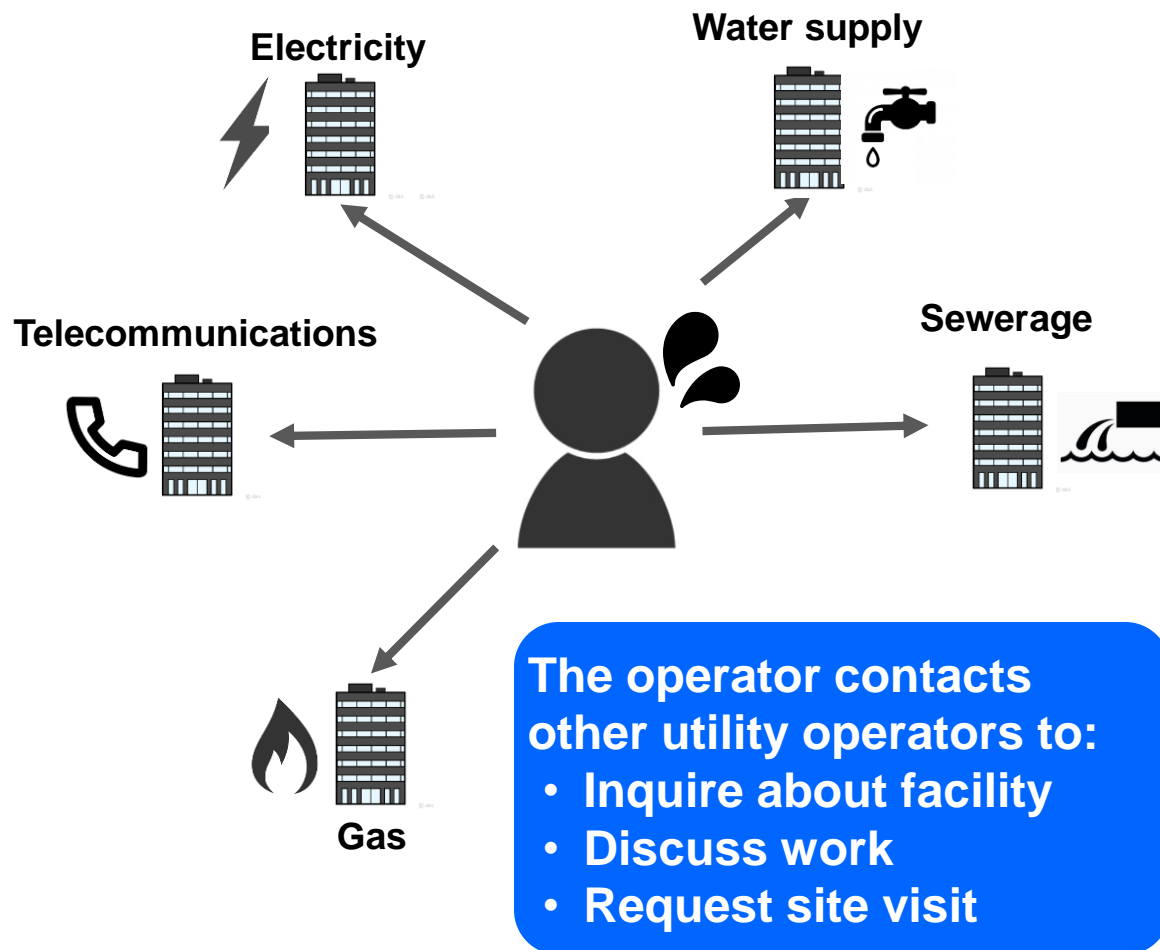
➡ The project goal:  
**Make it more efficient**



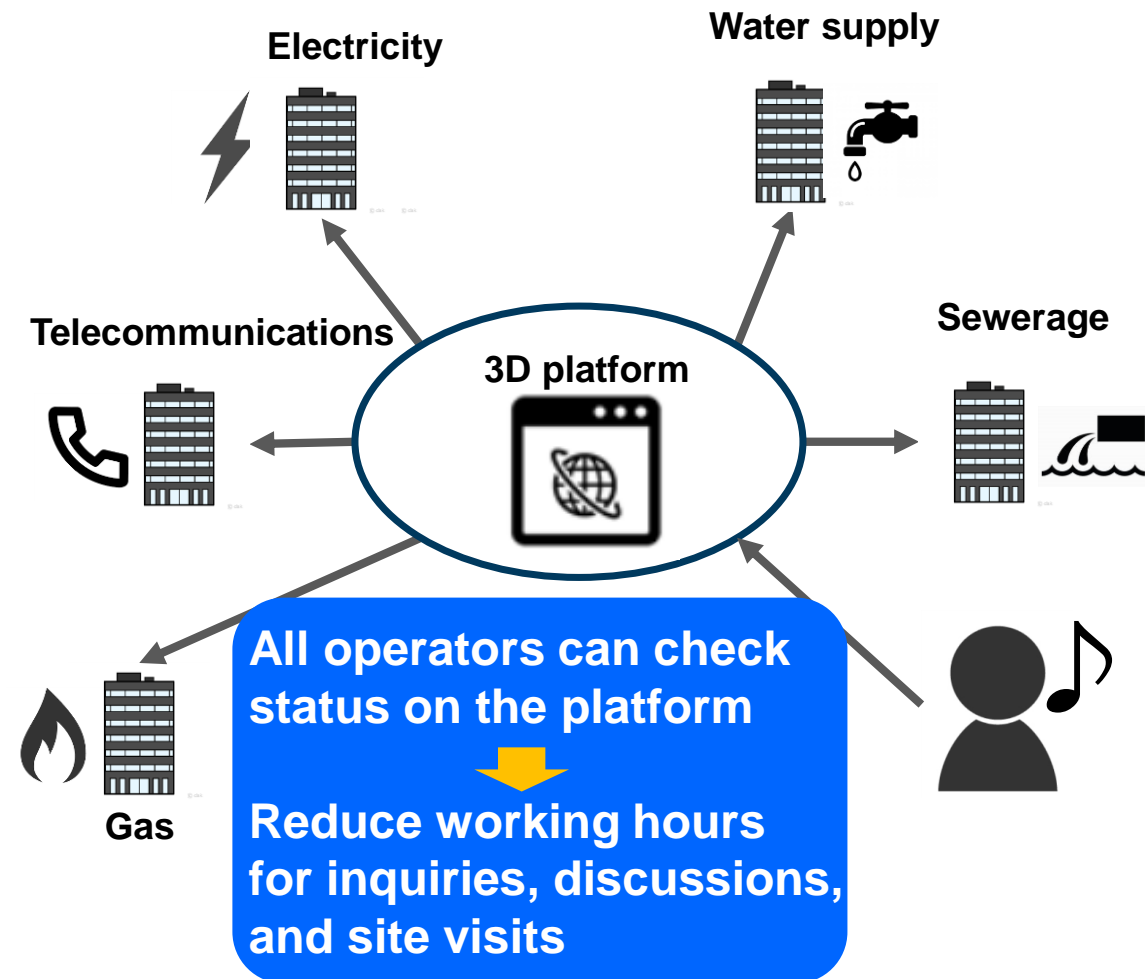
# More Efficient Maintenance and Repair via Smart Infrastructure

## —Facility Management through 3D Modeling—

Each utility service operator manages its own information

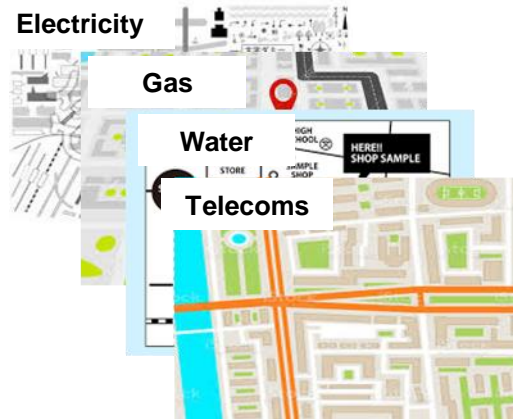


All utility facilities are managed on **3D platform**

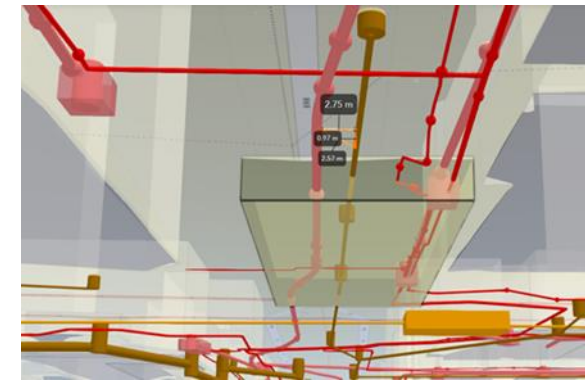


# Effects of 3D platform

Initiative by **Kanto Regional Development Bureau of the Ministry of Land, Infrastructure, Transport and Tourism** and **utility service operators** to create 3D underground maps on the platform for the Yokohama area



## Creation of 3D platform (digital twin)



- 通信 Telecoms
- 下水道 Sewerage
- ガス Gas
- 水道 Water
- 電力 Electricity

## Effects (estimated)

By utilizing the 3D platform (digital twin), each infrastructure manager saves labor at every step from inquiries about laying of cables and pipelines to site visits, and the number of joint works projects on underground facilities increases.

### Inquiries



**82%↓**

(Working hours)

### Discussions



**91%↓**

(Working hours)

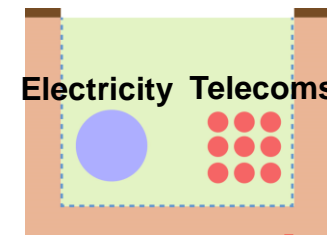
### Site visits



**72%↓**

(Working hours)

### Construction works



**50%↓**

(Construction period)

**Major cost-savings for both works contractors and infrastructure business operators**

# Looking Ahead

Confirm major effects through  
PoC in Yokohama

December 2020

Launch of commercialized  
service (Tokyo)

**“Smart Infra Platform”**  
by NTT InfraNet

Roll out to other regions

